

Thursday 16th March 2023

Bondi2Barossa on track to raise \$150,000 for dementia research

On Friday 17th March, 25 cyclists will start their grueling nine day, 1,450km ride from Bondi Beach in NSW to the Barossa Valley in South Australia, to raise awareness and funds for research into a cure for dementia. The <u>Bondi2Barossa</u> Ride to Remember is staged by the Dementia Research Community.

Dementia is the second leading cause of death of Australians and the leading cause of death among women. There are 487,500 Australians currently living with Dementia and this is set to increase to 1,076,000 by 2058. There is no cure.

The Dementia Research Community (formerly known as Bondi2Berry) brings together dedicated people with a common goal - to raise awareness of dementia, and to fundraise to help find a cure.

Since an inaugural one-day ride from Bondi to Berry in 2016, Dementia Research Community has raised over \$1.2 million dollars and funded five vital research projects in search of a cure. This ride will allow funding of a sixth research project; one that is being run by Dr Kristie Stefanoska out of Flinders University focused on a tau-associated factor to enhance memory function and prevent neuronal cell death.

Co-founder Nick Young is looking forward to another epic multiday event, which not only raises funds for a cure but will also be able to engage many local communities on route through school visits and meet and greets.

"This is the third multi day ride we have organised, and it is certainly the biggest. We are looking forward to getting on the road and visiting some amazing places to help raise awareness of dementia. We are riding to remember our loved ones who have passed away from dementia" Mr Young said.

"As always, we are especially grateful to all our participants and volunteers, with special acknowledgment to our platinum partners Wilson Asset Management, Oni Group and Gresham. As well as our gold partners Innovync, Mettle and Twilight Aged Care, and all our event partners for helping to make this event possible."

This ride will be special for Nick and his family, whose dad passed away less than a year ago after an eleven year battle with dementia.

"Dad was diagnosed with dementia in 2011, and the last few years were challenging as Dad declined. It was bittersweet to be by his side as he took his last breath, but I know that he is in a better place and no longer suffering. My dad's legacy lives on through our charity and the awareness and fundraising we reach, with the aim of finding a cure so other families don't suffer." Mr. Young added.

For more information about Bondi2Barossa and to make a tax-deductible donation to dementia research please visit www.dementiaresearchcommunity.com/bondi2barossa/

Media contacts:

Nick Young – Dementia Research Community President and Co-Founder; 0402 793 372 Nicole Stanners – Dementia Research Community Vice President & Communications; 0420 371 472

Thank you to the Bondi2Barossa event partners:



























Bondi2Barossa will cover 1,450kms with 7,900 metres of elevation with the following stops -

- Day 1 / Friday 17 March Bondi to Bundanoon; 156km
- Day 2 / Saturday 18 March Bundanoon to Yass; 156km •
- Day 3 / Sunday 19 March Yass to Temora; 148km
- Day 4 / Monday 20 March Temora to Leeton; 133km
- Day 5 / Tuesday 21 March Leeton to Hay; 165km
- Day 6 / Wednesday 22 March Hay to Balranald; 146km
- Day 7 / Thursday 23 March Balranald to Mildura; 158km
- Day 8 / Friday 24 March Mildura to Waikerie; 218km
- Day 9 / Saturday 25 March Waikerie to Barossa; 115km

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